

SMS privacy policy

Effective: 10/01/2024

About Us

Your privacy is important to us, so we've developed this Privacy Policy, which explains how we collect, use, and disclose your personal information. We collect personal information when you inquire and disclose interest in possibly participation in a clinical research trial, either verbally, in writing or by referral. Once you opt-in by signing our SMS opt-in policy. Please take a moment to read through this Policy in its entirety.

If you have any questions, concerns or complaints regarding this Privacy Policy or how we use your personal information please contact us via e-mail at kpinon@westernskymed.com.

What Personal Information We Collect and How We Collect It?

We collect personal information that you provide directly to us:

Contact information. If you sign up to receive our newsletter, emails, or text messages from us, we will collect your name, email address, mailing address, phone number, and any other information needed to contact you about the Services.

Survey information. You may provide us with other personal information when you fill in a form, respond to our surveys or questionnaires, provide us with feedback, participate in promotions, or use other features of the Services.

How We Use Your Personal Information?

We use the personal information we collect for the following reasons:

To send you our newsletter, or other information or marketing about our Services that you think may be of interest to you.

To reply to your questions, inquiries, or customer service requests or to send you notices, updates, security alerts, or support and administrative messages.

To provide you with information about the Services that you request from us or which we feel may interest you.

To monitor and analyze trends, usage and activities in connection with our Services and to improve the Services.

To facilitate contests, sweepstakes and promotions, and to process entries and provide prizes and rewards.

To detect, investigate and prevent fraudulent transactions and other illegal activities on the Services and to protect the rights and property of us and our customers.

To carry out our obligations arising from any contracts entered into between you and us, including for billing and collection.

How We Share Your Personal Information?

We do not share our patient information; however, we may be legally required to disclose or share your personal information without your consent in some circumstances, for example to comply with a court order or law enforcement. In such circumstances, we will only disclose your personal data if we have a good-faith belief that such sharing is required under applicable legal obligations.

Your Marketing Choices

We will send marketing messages if you have opted-in and have been added to our clinical study data base. If you opt out of receiving marketing messages, you will not receive messages regarding current and upcoming research studies.

You may unsubscribe from marketing messages through a link we include on messages we send you. You can also ask us to stop sending you marketing messages at any time by contacting us at: Kpinon@westernskymed.com.

Retention of Your Data and Deletion

Your personal information will not be kept longer than is necessary for the specific purpose for which it was collected.

When we decide how long we will keep your information we consider the amount, nature, and sensitivity of the personal information, the potential risk of harm from unauthorized use or disclosure, why we need it, and any relevant legal requirements (such as legal retention and destruction periods).

The foregoing will, however, not prevent us from retaining any personal information if it is necessary to comply with our legal obligations, in order to file a legal claim or defend ourselves against a legal claim, or for evidential purposes.

International Transfers

Your personal information will not be kept longer than is necessary for the specific purpose for which it was collected.

Changes to This Privacy Policy

From time to time, we have the right to modify this Privacy Policy. We're likely to update this Privacy Policy in the future and when we make changes. Please come back and check this page from time to time for the latest information on our privacy practices.

Contact Us

If you have questions or concerns about the information in this Privacy Policy, our handling of your personal information, or your choices and rights regarding such use, please do not hesitate to contact us at:

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